



STATE OF ALABAMA MEDICAL CANNABIS COMMISSION

P. O. Box 309585
Montgomery, Alabama 36130

September 25, 2026

Via Certified Mail and Email

GP6 Wellness, LLC
d/b/a Bama Bloom
c/o Ms. Evani Patel, Esq.
3101 Canterbury Place
Vestavia, AL 35243
evani@bamabloom.com

Re: Initial Decision on Motion for Temporary Variance from Alabama Medical Cannabis Commission ("AMCC") Administrative Rules (the "Rules") – Ala. Admin. Code r. 538-X-4-.17(8)(a) (Dimensions of External Signage Unattached to Structure)

Dear Ms. Patel:

Please accept this as the initial AMCC staff decision on the Motion for Temporary Variance from AMCC Administrative Rules (the "Motion"), seeking variance from Ala. Admin. Code r. 538-X-4-.17(8)(a) filed by GP6 Wellness, LLC d/b/a Bama Bloom (the "Licensee"). The rule from which the Licensee seeks a temporary variance provides that "Licensees shall not ... [d]isplay external signage larger than sixteen inches in height by eighteen inches in width that is not attached to the entity's permanent structure or vehicle."

Upon due consideration, and for the reasons provided herein, the Motion is hereby **GRANTED**.

FACTUAL AND PROCEDURAL BACKGROUND

1. The Alabama Medical Cannabis Commission (the "Commission") issued a Dispensary license to the Licensee on January 8, 2026.
2. The Licensee has three proposed dispensing sites: (1) 505 Cahaba Park Circle # 525, Birmingham, AL; (2) 809 U.S. Highway 72 W, Suites A & B, Athens, AL; and (3) 959 Gilbert Ferry Rd SE, Suites J & K, Attalla, AL.

3. The Motion seeks a temporary variance of the size restrictions for a sign unattached to the permanent structure of the Licensee's dispensing site location in Athens.
4. On September 11, 2026, AMCC conducted a pre-commencement inspection of the Licensee's Athens dispensing site location.¹
5. At the pre-commencement inspection, the Licensee informed AMCC inspection personnel of its intention to place signage in the signage structure available in accordance with its lease terms.
6. The Licensee filed the Motion on September 24, 2026 (attached as "**Exhibit A**").

ADMINISTRATIVE CODE AUTHORITY

The Licensee, as a Dispensary, is authorized to conduct certain activities and is regulated by the provisions of Chapter 8 (Regulation of Dispensaries)² of the Rules. The Licensee is also subject to various other provisions of the Rules, including Chapter 1 (General Provisions, Scope and Construction of Rules)³, Chapter 3 (Applications and Licensing Requirements – Generally)⁴, and Chapter 4 (Licensee Requirements – Generally)⁵

A "licensee may request a temporary variance to relax or suspend the[] Rules when, in the opinion of the requesting party, circumstances dictate that the requesting party must be out of compliance with the[] Rules for a period of time specified by the requesting party, not longer than six months." Ala. Admin. Code r. 538-X-1-.01(1).⁶

Regarding a temporary variance request, Ala. Admin. Code r. 538-X-1-.08(1) includes, but is not limited to, the following provisions:

- The Commission cannot grant a variance of any type in conflict with the Darren Wesley "Ato" Hall Compassion Act, Ala. Code § 20-2A-1, et seq. (the "Act"); a temporary variance may not issue to excuse the requesting party from the mandates of the Act.
- Unless otherwise directed, a requesting party may operate consistently with its requested temporary variance pending its final disposition by the Commission.
- Circumstances warranting a temporary variance must be unusual, unforeseen to the requesting party, unavoidable (i.e., incapable of being addressed other than

¹ See Ala. Admin. Code r. 538-X-4-.02(2)(a).

² Ala. Admin. Code r. 538-X-8-.01, et seq.

³ Ala. Admin. Code r. 538-X-1-.01, et seq.; See Ala. Admin. Code r. 538-X-1-.01

⁴ Ala. Admin. Code r. 538-X-3-.01, et seq.; See Ala. Admin. Code r. 538-X-8-.01

⁵ Ala. Admin. Code r. 538-X-4-.01, et seq.; See Ala. Admin. Code r. 538-X-8-.01

⁶ The Motion does not indicate the length of time for which the Licensee seeks to be in noncompliance with the Rules. However, the Licensee contemporaneously filed a motion for permanent variance (See *supra* fn 2). Therefore, the Licensee's motion for temporary variance is construed as seeking a temporary variance for the maximum time allowed under Ala. Admin. Code r. 538-X-1-.08(1), or until such time that the temporary variance may be superseded by a permanent variance and/or rule change approved by the Commission.

through special dispensation to have the Rule not apply), and for the prevention of undue hardship.

- A motion for temporary variance shall be reviewed and initially decided by AMCC staff.
- All unchallenged decisions by AMCC staff may be ratified, as appropriate, by a majority vote of the Commission upon due inquiry into the request at the next duly called meeting more than fourteen (14) days from the AMCC staff's decision.
- Within fourteen (14) days of the AMCC staff's denial of a motion for temporary variance, the aggrieved requesting party may file an electronically submitted notice of appeal, which shall be heard and decided by the majority vote of the Commission at the next duly called meeting more than fourteen (14) days from the date of filing the notice of appeal.
- Temporary Variances are not otherwise subject to appeal.

DISCUSSION

As noted above, the Licensee is subject to the rules and regulations applicable to all licensees as set forth in Chapter 4 of the Rules. Through the Motion, the Licensee seeks a temporary variance to relax or suspend the application of certain provisions in Chapter 4 to the Licensee's operations at its Athens dispensing site location. Specifically, these operations include the size of a sign, a structure for which is on the dispensing site premises but not attached to the dispensing site structure.

The Licensee, through the Motion and its application, demonstrates a clear understanding of the rules and regulations applicable to a Dispensary, including the requirements on marketing and advertising at a dispensing site. Most notably, as detailed in the Motion and depicted in Exhibit A attached thereto, the design of the proposed sign for the Athens dispensing site is fully compliant with the content-based marketing and advertising restrictions of Ala. Admin. Code r. 538-X-4-.17. Additionally, neither AMCC granting the Motion in accordance with the provisions of Ala. Admin. Code r. 538-X-1-.08, nor the Licensee operating in accordance with the granted motion, is in conflict with the Act.

CONCLUSION

Therefore, upon consideration of GP6 Wellness, LLC's (d/b/a Bama Bloom) Motion for Temporary Variance from AMCC Administrative Rules, seeking variance from Ala. Admin. Code r. 538-X-4-.17(8)(a), the Motion is hereby **GRANTED** as follows:

1. The Licensee is permitted, at its Athens dispensing site location, to install the sign proposed in the Motion into the pre-existing sign structure on the premises of said dispensing site.

Unless directed otherwise, the Licensee shall be permitted to operate consistent with this temporary variance for a period beginning on the date of this initial decision and ending six (6) months from said date. This decision and all Exhibits attached hereto, which represent

the full record in the Motion, shall be published on the Commission's website. Additionally, a copy shall be provided to the Commission to consider any further action, including but not limited to ratification of this initial staff decision or consideration of rule changes consistent with the variance.

The Licensee may appeal this initial staff decision, and any such appeal shall be taken in accordance with the provisions of Ala. Admin. Code r. 538-X-1-.08(1).

Sincerely,

A handwritten signature in blue ink, appearing to read "J. Aday", with a stylized flourish at the end.

Justin C. Aday
General Counsel

EXHIBIT A

STATE OF ALABAMA
MEDICAL CANNABIS COMMISSION



In re: GP6 Wellness, LLC
(License Number: DSPY000337)

September 30, 2026

SENT VIA E-MAIL

Alabama Medical Cannabis Commission
c/o Justin Aday
justin.aday@amcc.alabama.gov

Re: Request for Temporary Variance pursuant to Ala. Admin. Code r. 538-x-I-.08

Dear Commissioners:

Pursuant to the Darren Wesley "Ato" Hall Compassion Act, codified at Ala. Code § 20- 2A-I, et seq. (the "Act"), and the Alabama Medical Cannabis Commission Rules and Regulations, including Ala. Admin. Code r. 538-X-1 -.8 (the "Rules"), GP6 Wellness, LLC ("GP6") respectfully submits this request for a temporary variance (the "Temporary Variance") for its dispensary location at 809 U.S. Hwy. 72 W, Suite A/B, Athens, Alabama 35611 (the "Facility").

The Rules, specifically Ala. Admin. Code r. 538-X-4-. 1 7(8)(a), prohibit a licensee from "[Displaying] external signage larger than sixteen inches in height by eighteen inches in width that is not attached to the entity's permanent structure or vehicle." GP6's Athens Facility has a pylon sign on premises that is not attached to its permanent structure. GP6 requests a temporary variance from Ala. Admin. Code r. 538-X-4-. 1 7(8)(a) that would allow it to display external signage larger than the sixteen-inch by eighteen-inch limitation listed in the Rules. A rendering of the proposed external signage is attached as Exhibit A.

The requested variance is consistent with the Act and advances its purpose of giving qualified patients safe, reliable access to medical cannabis. The proposed signage will help patients find the Facility easily and safely. Further, GP6's request is not in contravention of the Act, but rather in furtherance of the spirit of the Act. The proposed external signage will help identify the location of GP6's facility to patients. In addition, the proposed external signage does not (i) illuminate a sign advertising a medical cannabis product or strain at any time; (ii) advertise medical cannabis brand names or utilize graphics related to medical marijuana; or (iii) display medical marijuana, medical marijuana products, or medical marijuana paraphernalia. GP6's request for temporary variance does not negatively affect patients in the Athens, Alabama service area. The signage will serve only to identify the Facility.

Should the Commission require any additional information, please do not hesitate to contact me at evani@bamabloom.com. GP6 appreciates the Commission's careful consideration and its continued leadership in implementing the Act.

Respectfully submitted,

Evani Patel

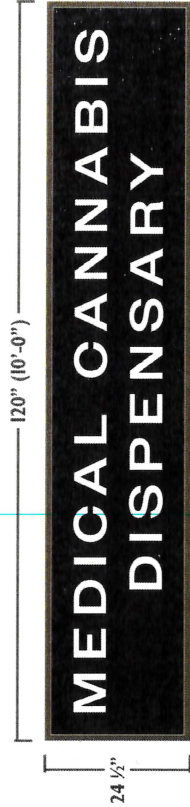
Evani Patel
Chief Legal Compliance Officer
GP6 Wellness d/b/a Bama Bloom

Enclosure: Exhibit A – Signage Rendering

REFURBISH OF LOWER SECTION OF EXISTING I.D. SIGN
39.59 SQUARE FEET



IMPORTANT DETAIL- EXISTING RETAINER MEASUREMENTS
TOP AND BOTTOM: 1"; LEFT AND RIGHT: 2"
QUANTITY: 2



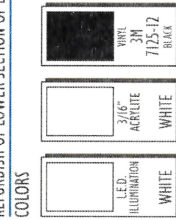
IMPORTANT DETAIL- EXISTING RETAINER MEASUREMENTS
TOP, LEFT AND RIGHT: 1"; BOTTOM: 2"
QUANTITY: 2

REFURBISH OF LOWER SECTION OF EXISTING I.D. SIGN
39.59 SQUARE FEET

- WORK TO BE PERFORMED
- REFURBISH LOWER SECTION OF EXISTING DOUBLE FACE I.D. SIGN. REFURBISH TO CONSIST OF:
- 1. REMOVE BLANK FACES (SECOND FROM BOTTOM) AND FACES READING "BEYOND VAPING".
 - 2. FABRICATE AND INSTALL L.E.D. MODULES AND WIRING IN I.D. CABINET WHERE FACES WERE REMOVED.
 - 3. FABRICATE 3/16" FLAT ACRYLITE PANELS WITH FIRST SURFACE APPLIED PLOTTER CUT VINYL.
- IMPORTANT DETAIL- RELIABLE SIGN SERVICES TO DISPOSE OF FACES.
- IMPORTANT DETAIL- DO NOT INSTALL L.E.D. MODULES OR WIRING ABOVE BOTTOM TWO TENANT SPACES.
- IMPORTANT DETAIL- DO NOT REMOVE ANY EXISTING ELECTRICAL COMPONENTS OR WIRING.
- IMPORTANT DETAIL- QUANTITIES AS SHOWN.

3/16" FLAT ACRYLITE PANELS TO INSTALL WHERE ORIGINAL FACES WERE REMOVED.

REFURBISH OF LOWER SECTION OF EXISTING I.D. SIGN



SITE SURVEY PHOTOGRAPH OF EXISTING I.D. SIGN



BEFORE

I.D. SIGN WITH PROPOSED FACE REPLACEMENT



SIGN PLACEMENT IN PHOTOGRAPH IS FOR ILLUSTRATIVE PURPOSES ONLY AND DOES NOT ACCURATELY REPRESENT SIZE, LOCATION OR OTHER SPECIFIC OF SIGN. RELIABLE SIGN SERVICES IS NOT RESPONSIBLE FOR ANY ERRORS OR OMISSIONS IN THIS SIGN REPRESENTED AND ACTUAL INSTALLED PRODUCT.

REFURBISH OF LOWER SECTION OF EXISTING I.D. SIGN
39.59 SQUARE FEET